EXHIBIT 83

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The Gillrie Institute is the most-trusted dealership technology advisor in North America.

Before you sign any contract the Gillrie Institute will do a no-cost/no-obligation analysis of your proposal, bill or contract. If we can't save you money or aggravation, we'll tell you.

Services we provide our clients

- ★ We compare your bill and quotes to what 7,000 other dealers pay.
- ★ We guide you in negotiating the best deal.
- ★ We analyze every proposal and contract.
- ★ We review the best configuration with you.
- we provide the best contract addenda.
- ★ We stay with you throughout the negotiation.

- we review the final contract for errors and omissions.
- * We provide regular bill reviews of the deal we negotiate.

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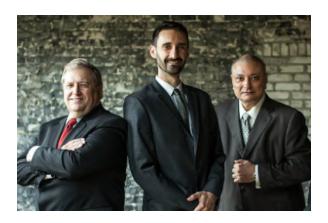
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Benefits of Using the Gillrie Institute

- No more guesswork when negotiating a new DMS contract.
- No more surprises in the negotiating process.
- You will have a negotiator that has worked thousands of deals on your team.
- ★ True apples-to-apples comparisons will be at your finger tips.
- You will know when they truly are at their bottom number.



Get your free Billing/Proposal Analysis Today!



Can the Gillrie Institute help?

We don't charge to look at a deal. You have nothing to lose by sending it to our experts for review. We can get back to you within 24 hours. It's the second opinion that could change your life – without the need for surgery.

- ★ No Obligation Review.
- * Know where you stand in comparison to 7,000 other dealers.

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